

# Calendar 2024

## Short Duration – On-Campus Programs

| S. No. | Name of the Program                          | Faculty Program Director(s)                 | Program Dates           | Early Bird Discount Dates | Last date for application | Program Fees<br><i>(to be paid along with the application form)</i> |
|--------|--|---|-------------------------|---------------------------|---------------------------|---|
| 1      | Leadership Lessons Gamified                  | Prof. Shobhit Aggarwal                      | June 06 - 08, 2024      | May 09, 2024              | May 23, 2024              | ₹ 70,800<br>(₹ 60,000 + 18% GST)                                    |
| 2      | Sustainable Supply Chain Management          | Prof. Srinivas R Pingali                    | August 08 - 10, 2024    | June 27, 2024             | July 25, 2024             | ₹ 94,400<br>(₹ 80,000 + 18% GST)                                    |
| 3      | ML and AI in Managerial Decision Making      | Prof. Debanjan Mitra<br>Prof. Ujjwal Das    | September 23 - 27, 2024 | August 12, 2024           | September 09, 2024        | ₹ 1,51,040<br>(₹ 1,28,000 + 18% GST)                                |
| 4      | The Leadership Personality – Public Speaking | Prof. Kunal Kamal Kumar                     | October 24 - 26, 2024   | September 12, 2024        | October 10, 2024          | ₹ 70,800<br>(₹ 60,000 + 18% GST)                                    |
| 5      | Cultural Branding for the Indian Market      | Prof. Ankur Kapoor                          | November 07 - 09, 2024  | September 26, 2024        | October 24, 2024          | ₹ 1,06,200<br>(₹ 90,000 + 18% GST)                                  |
| 6      | Digital Strategy & Transformation            | Prof. Shaleen Gopal<br>Prof. Prarthan Desai | December 12 - 14, 2024  | October 31, 2024          | November 28, 2024         | ₹ 1,18,000<br>(₹ 1,00,000 + 18% GST)                                |