

Calendar 2025

Short Duration – On-Campus Programs

S. No.	Name of the Program	Faculty Program Director(s)	Program Dates	Early Bird Discount Dates	Last date for application	Program Fees <i>(to be paid along with the application form)</i>
1	The Gamified Business Leadership Program	Prof. Shobhit Aggarwal	May 22 – 24, 2025	April 10, 2025	May 08, 2025	₹ 70,800 (₹ 60,000 + 18% GST)
2	ML and AI in Managerial Decision Making	Prof. Debanjan Mitra Prof. Ujjwal Das	June 23 to 27, 2025	May 12, 2025	June 09, 2025	₹ 1.47,500 (₹ 1.25,000 + 18% GST)
3	Strategic Wealth Management	Prof. Prateek Sharma Prof. Samarpan Nawn	August 25 to 29, 2025	July 14, 2025	August 11, 2025	₹ 1,51,040 (₹ 1,28,000 + 18% GST)
4	Cultural Branding for the Indian Market	Prof. Ankur Kapoor Prof. Rajesh Nanarpuzha	September 25 to 27, 2025	August 14, 2025	September 11, 2025	₹ 88,500 (₹ 75,000 + 18% GST)
5	The Leadership Personality – Public Speaking	Prof. Kunal Kamal Kumar	October 13 to 15, 2025	September 01, 2025	September 29, 2025	₹ 70,800 (₹ 60,000 + 18% GST)
6	Digital Strategy & Transformation	Prof. Shaleen Gopal Prof. Prarthan Desai	December 11 to 13, 2025	October 30, 2025	November 27, 2025	₹ 1,18,000 (₹ 1,00,000 + 18% GST)